



Ellena Hyeji Joo

INTO the UNKNOWN

Human Exploration in the
True Space Age

"Joo goes behind the mechanics of our hunt for E.T. to understand the motivation for the search. In this personal and highly approachable book, she investigates the human bias that shapes our efforts to find company among the stars."

— SETH SHOSTAK, Senior Astronomer of SETI institute

"For a younger audience, keeping an observant eye on broad issues of popular culture, politics, personal choices, and hope for the future. Ellena Joo has tackled the 'what if?' problem of extraterrestrial intelligence very well."

— KATHRYN DENNING, anthropologist and archeologist

"Joo explores the future of interplanetary diplomacy through an exciting journey of our current challenges and hopes and fears for the future."

— NATHAN PRICE, President of NSS North Houston Space Society

"Through a combination of personal experience, scholarly research, and profound insight, *Into The Unknown* will have readers reevaluating not only their previous conceptions of space but also their current beliefs about human nature."

— CHRISTOPHER MUNGIELLO, Georgetown McCourt School of Public Policy

Have you ever wondered if aliens really exist? Or, if we would even know what to do if we came in contact with an Unidentified Foreign Object?

Space is human species' greatest unknown, the final "frontier." *Into the Unknown: Human Exploration in the True Space Age* illuminates the urgent need to widen our perspectives and grow an awareness of humankind's space exploration.

Author Ellena Hyeji Joo encourages anyone curious about space to engage with it as a thought-platform to exercise our humanity and, in particular, our abilities to empathize, imagine, and hope. This book goes on an invigorating journey about human exploration in space and its intersection with international politics, human curiosity, and prejudice.

ISBN 978-1-63676-489-4



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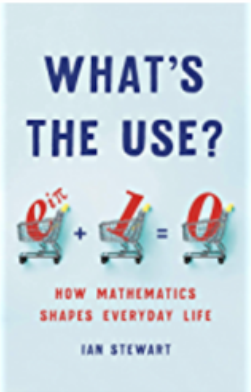
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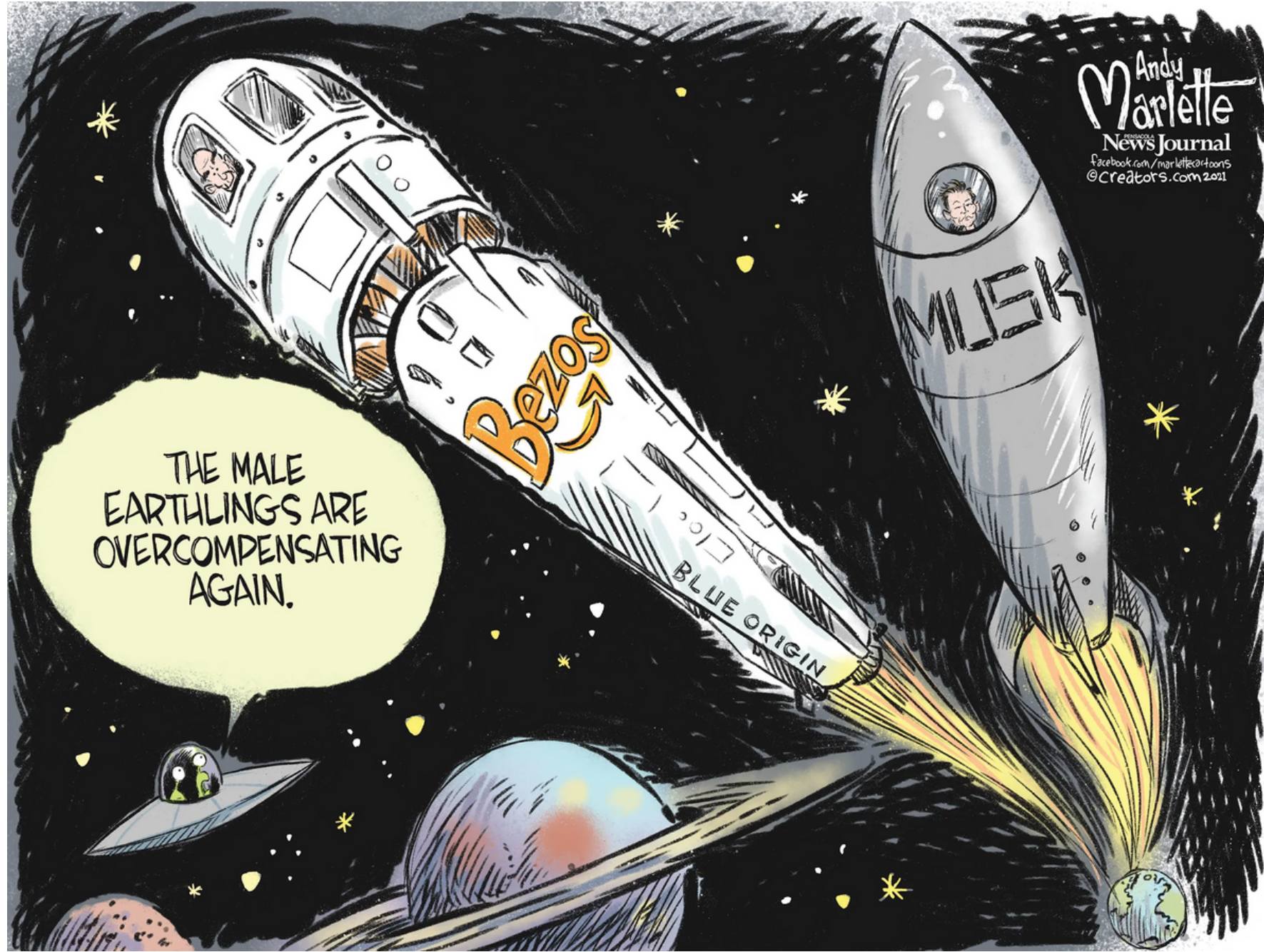




***Why* do *you* keep up with
space?**

Why I wrote this book





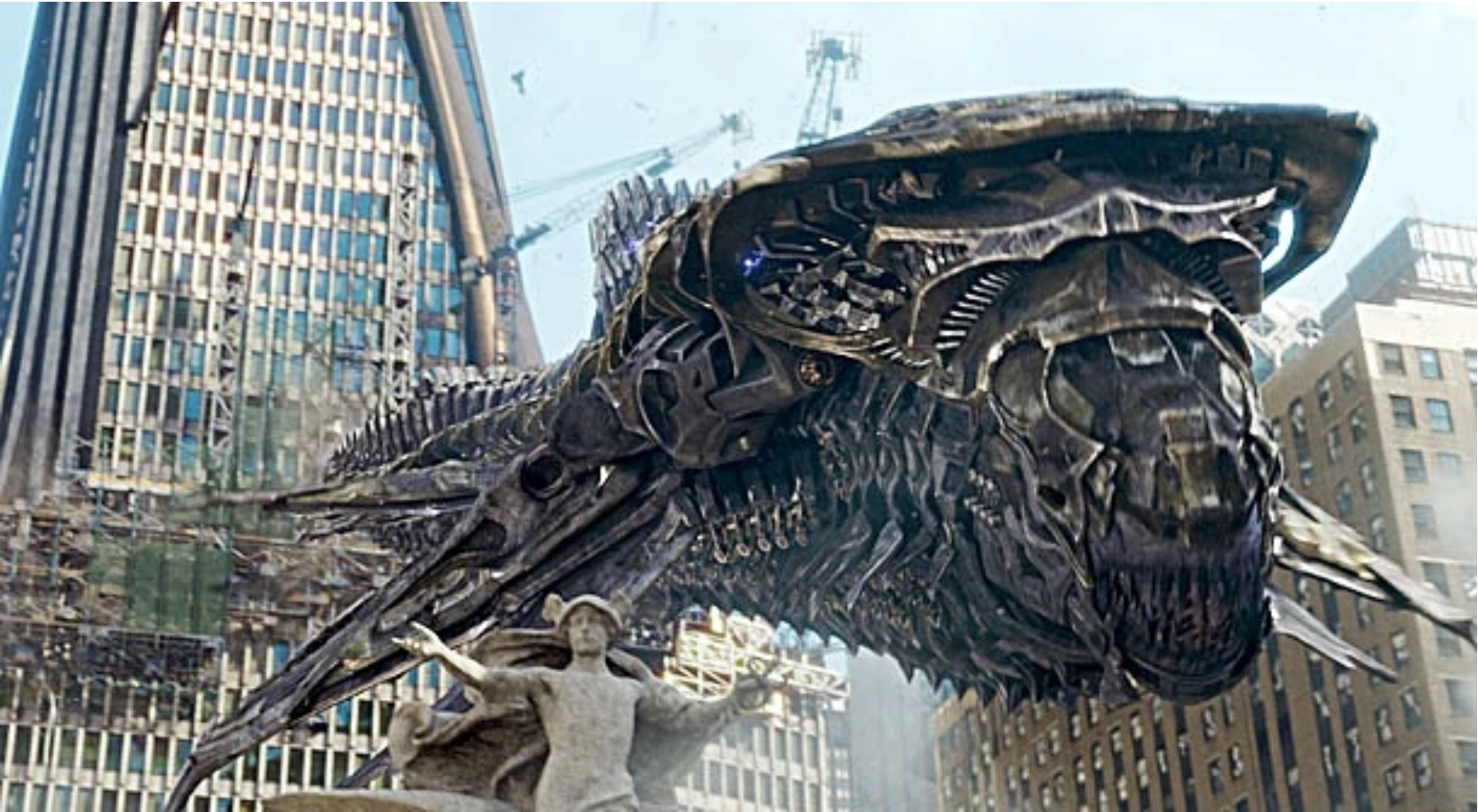






What we associate with "aliens" today





1. "Alien" animals



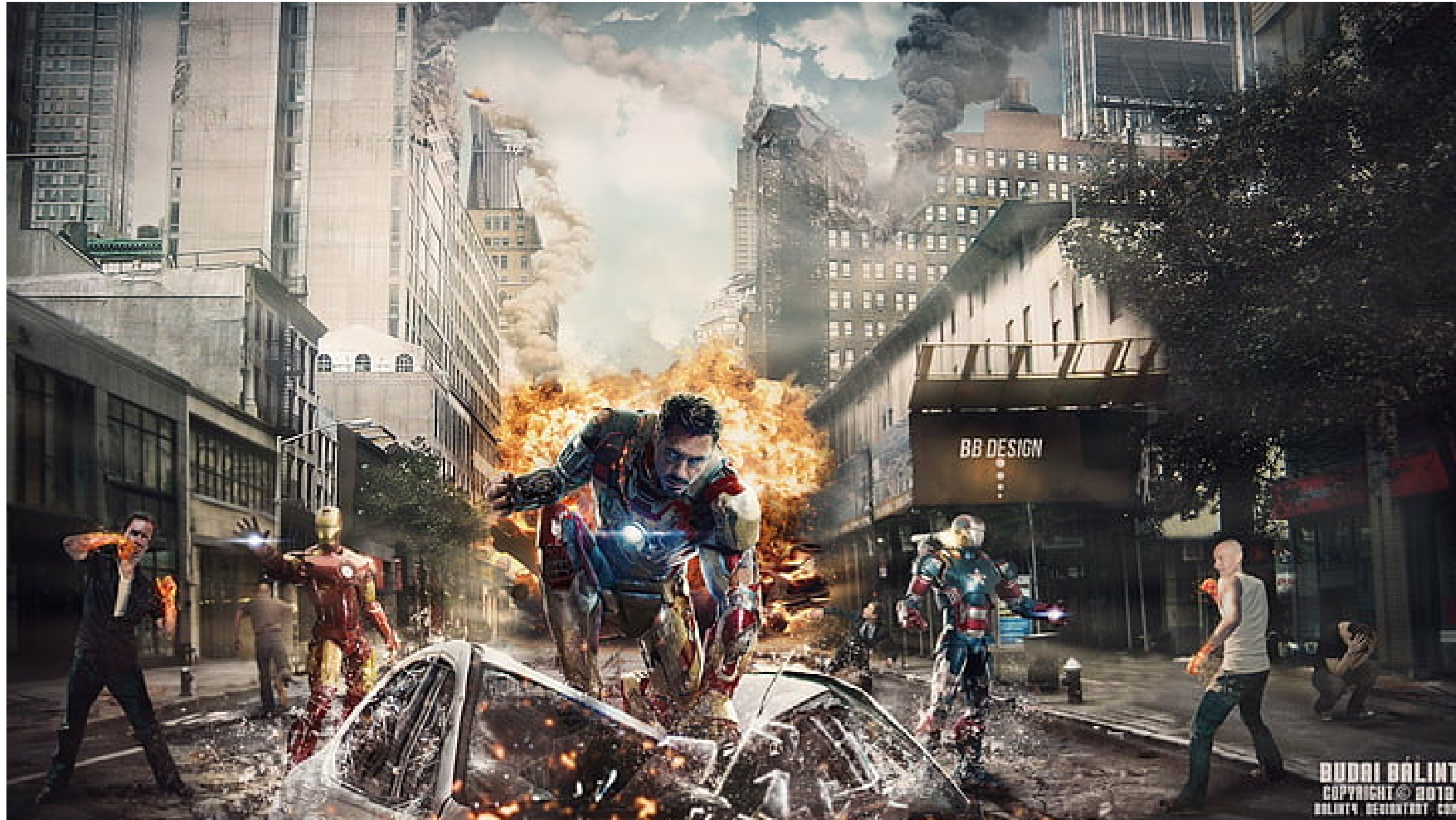
2. "Alien" nature



3. "Alien" foreign powers



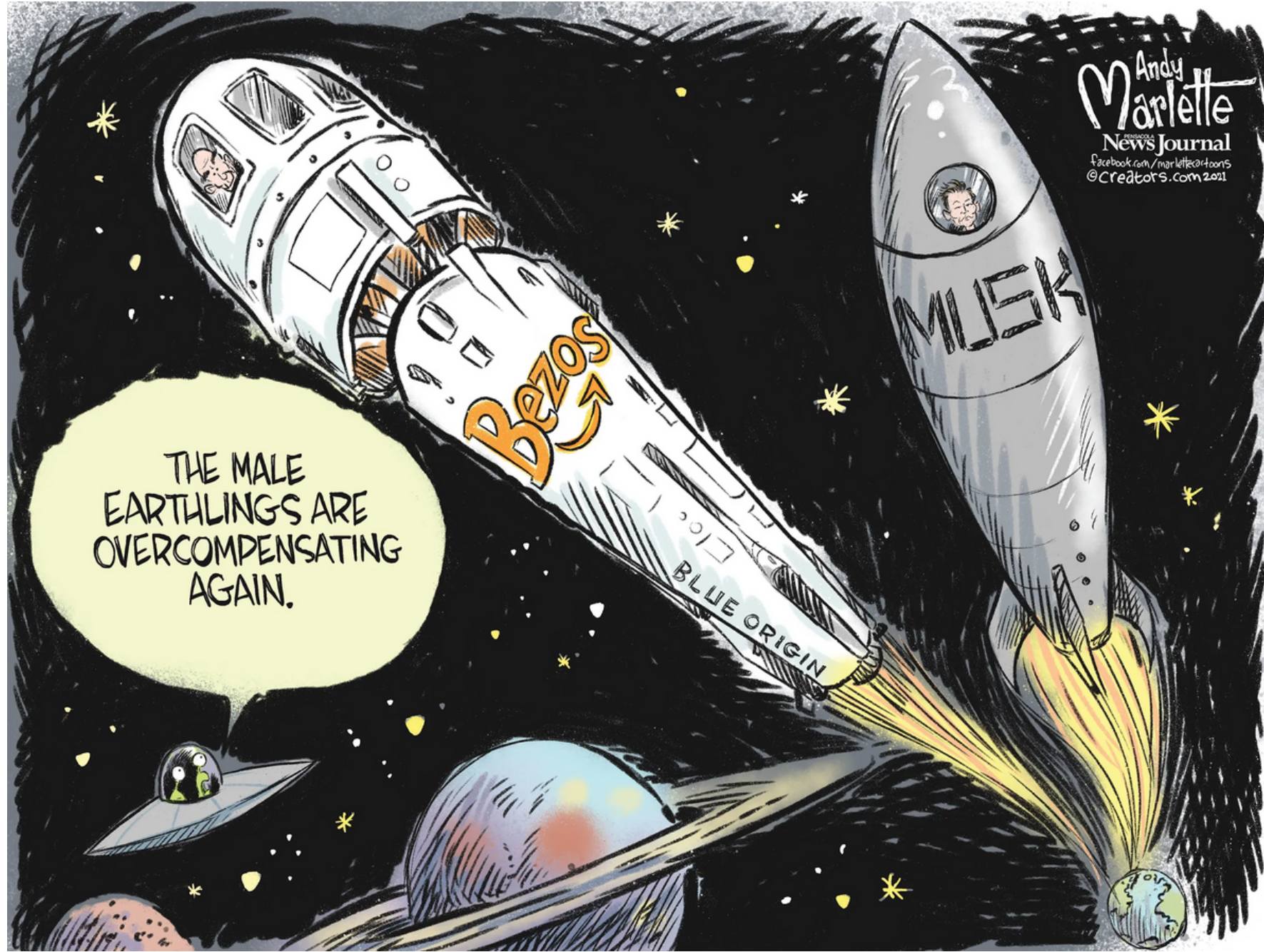
4. "Alien" threat against the U.S. (NYC)




Aliens vs.



Heroes





Diplomacy with Aliens: Principles of Engagement

How do we form peaceful relations with something we have nothing in common with?

Touch Down

CHAPTER 5:

PRINCIPLES OF ENGAGEMENT: EMPATHY, PURPOSE, AND PATIENCE

CHAPTER 6:

PRINCIPLES OF ENGAGEMENT: COMMUNICATION

CHAPTER 7:

PRINCIPLES OF ENGAGEMENT: SOFT POWER AND CULTURAL DIPLOMACY

PART 3:

RE-ENTRY

CHAPTER 8:

WHY IS AMERICA TURNING SPACE AMERICAN?

CHAPTER 9:

SCIENTISTS' PRIORITIES AND MEETING IRON MAN

CHAPTER 10:

SPACE JUNKIES AND STAYING IMAGINATIVE

CHAPTER 11:





What I hope the book will achieve now that it's out in the world...